

## The Virtual Interview: Key Styling Tips to Consider

**Necklines:** Soft v necks to elongate. Try a contrasting colour trim (to the rest of the fabric) for detail. Avoid roll-necks.

*Brands: Cefinn, Figsaw, Sunspel, Winser London, SleekAtelier*

**Colour:** Stay safe in an array of blues/ teals/ aquas. Or embrace simple patterns that won't overpower your face or look 'too fashion' if the job is for someone corporate. If in doubt play it cautiously, ask yourself 'Would a news reader wear this fabric?'

**Fabric:** Be cautious of sweat patches if you are someone who gesticulates. Wear a fabric that glides rather than clings if big busted. If in doubt wear a jacket but only if the garment underneath is more casual. (A blazer and collared shirt might look too exaggerated in the virtual sphere).

**Accessories:** Pendants to elongate, or bold statement necklaces that sit against a simple (round) neckline and fabric at the neatest point (see below). Attempt a hairband or simple clips (slides) if you don't want to wear jewellery of any kind. It's okay to create a talking point/ break the ice with a great pair of earrings. Only focus on one area though (neck/ ears/ hair).

*Brands: Tilly Seeas, Otiumberg, Missoma, &OtherStories*

**Make-Up:** Eyes! If you do nothing else then get eyebrows perfected and apply a lick of mascara.

*Brands: Benefit, Blink, WOW*

*'Look and feel a better version of YOU.'*

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